**The Perfect Match: Sai’s vs. Jenny’s position on Centillion (p. 3-5)**

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| **Sai** | **Jenny** |
| * good privacy policy (p. 3, l. 103-5) => users have to agree * noble aim: make people’s lives better (p. 3, l. 105-6) * recommendations are based on scientific evidence (p. 4, l. 1-3) * recommendations are good, they enhance your life (p. 4, l. 9-11) * it is just a company (p. 4, l. 54-55) | * data are kept in data centers (p. 3, l. 114) * used for marketing and advertisement (p. 3, l. 115-6, p. 4, l. 4-5) * nothing is private anymore, Centillion owns people’s lives (p. 3, l. 117-8) * Centillion controls people’s wishes (p. 3, l. 119-20) * dubious ways of obtaining data (p. 4, l. 25-33) * Centillion controls the news (p. 4, l. 42-44) and adapts it to what it thinks you want to hear (p. 4, l. 115-118) * Centillion is keeping people under surveillance (p. 4, l. 56) * Centillion has more power than governments (p. 4, l. 59-61) * Centillion is ruthless; their aim of maximizing profits dominates their actions (p. 4, l. 65-68; p. 5, l. 9-11) * Centillion has remade the world (p. 4, l. 71-72) * Centillion’s algorithms have managed to create racially segregated parts of town (p. 4, l. 87-103) * how its algorithms work is very opaque (“magical ranking formula”, p. 4, l. 98-99); they have become uncontrollable (p. 5, l. 1-2) * Centillion creates bubbles around its users (p. 5, l. 4-7) * users stop asking questions or thinking for themselves (p. 5, l. 7-8) * Jenny compares users to trained animals (p. 5, l. 9) |