**The Perfect Match: Sai’s vs. Jenny’s position on Centillion (p. 3-5)**

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| **Sai** | **Jenny** |
| * good privacy policy (p. 3, l. 103-5) => users have to agree
* noble aim: make people’s lives better (p. 3, l. 105-6)
* recommendations are based on scientific evidence (p. 4, l. 1-3)
* recommendations are good, they enhance your life (p. 4, l. 9-11)
* it is just a company (p. 4, l. 54-55)
 | * data are kept in data centers (p. 3, l. 114)
* used for marketing and advertisement (p. 3, l. 115-6, p. 4, l. 4-5)
* nothing is private anymore, Centillion owns people’s lives (p. 3, l. 117-8)
* Centillion controls people’s wishes (p. 3, l. 119-20)
* dubious ways of obtaining data (p. 4, l. 25-33)
* Centillion controls the news (p. 4, l. 42-44) and adapts it to what it thinks you want to hear (p. 4, l. 115-118)
* Centillion is keeping people under surveillance (p. 4, l. 56)
* Centillion has more power than governments (p. 4, l. 59-61)
* Centillion is ruthless; their aim of maximizing profits dominates their actions (p. 4, l. 65-68; p. 5, l. 9-11)
* Centillion has remade the world (p. 4, l. 71-72)
* Centillion’s algorithms have managed to create racially segregated parts of town (p. 4, l. 87-103)
* how its algorithms work is very opaque (“magical ranking formula”, p. 4, l. 98-99); they have become uncontrollable (p. 5, l. 1-2)
* Centillion creates bubbles around its users (p. 5, l. 4-7)
* users stop asking questions or thinking for themselves (p. 5, l. 7-8)
* Jenny compares users to trained animals (p. 5, l. 9)
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